



# Pro Partner Program Guide

Benefits

Discounts

Quality

# Benefits

Discover the CliqStudios® kitchen design service and cabinet line that is winning more jobs for professionals every day. CliqStudios provides personal service and support while your customer receives a custom design plus high quality, semi-custom cabinets at factory direct prices.

## Become a CliqPro - Apply Online

[Click here to](#) visit the CliqStudios website to complete the application. This program is not open to consumers and is for the trade only.



## Dedicated Service

- **Highly skilled.** Our CliqStudios team includes more than 130 kitchen designers who have many years of professional kitchen design experience. As a CliqPro, a dedicated designer will partner with you to ensure excellent service, attention to detail and continuity from one job to the next.
- **It's your choice.** Your designer will work directly with you OR you may opt to have the designer work directly with your customer, saving you time.
- **Complete design presentations.** Each project will be detailed and ready for client presentations with a complete floor plan, elevations, full-color 3D renderings and an itemized quote.
- **Free design.** No charge for design or revisions.
- **Easy replacements.** Accidents happen. We expect the best, but are prepared in case the cabinets are damaged. Ask your CliqPro Account Manager about expedited replacement orders.



## Professional Selling Tools

- We offer Pro Sample Kits to support your sales process, including door samples, catalogs, molding samples and a custom ballistic nylon carrying case. Ask your designer for details.
- CliqStudios offers two 5" x 7" corner door samples for every project so your customers may see the detail, quality and finish. [click to learn more](#)



# Discounts

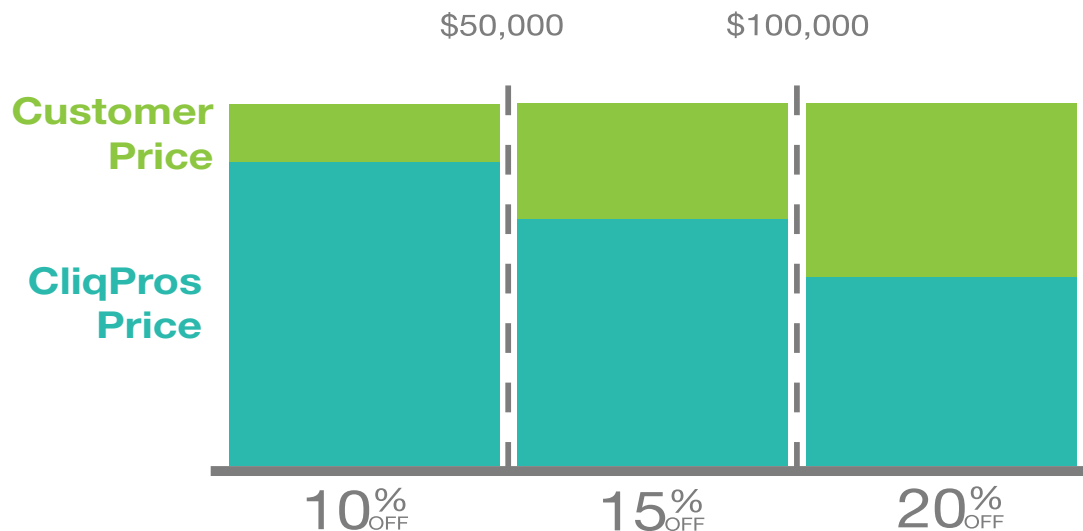
The CliqStudios CliqPro Discount Program recognizes professional partners and their repeat business, as a CliqPro you will receive a tiered discount based on number of purchases and dollar amount purchases over time. If you have questions regarding the discount program please contact your designer.

## Pricing and Discounts

All Pro Partners must register on the CliqStudios website before a discount can be applied.

- [Click here](#) to complete application
- 10% discount on CliqPro's first purchase plus a progressive discount based on your purchase volume
- [Cabinet Estimator Tool](#)
- [Get a Web Quote with our online catalog](#)

<b>10% Discount</b>	<ul style="list-style-type: none"> <li>• First purchase</li> <li>• Discount applies to orders up to \$49,999.99*</li> </ul>
<b>15% Discount</b>	<ul style="list-style-type: none"> <li>• Purchase a minimum of \$50,000*</li> <li>• Discount applied to first order over \$50,000†</li> <li>• Purchase at least one kitchen per year</li> </ul>
<b>20% Discount</b>	<ul style="list-style-type: none"> <li>• Purchase a minimum of \$100,000*</li> <li>• Discount applied to first order over \$100,000†</li> <li>• Purchase at least one kitchen per year</li> </ul>



The more volume a CliqPro buys, the higher the discount. Many CliqPros partners use the discount to create margin. Others pass the savings on to their customers.

**Notes:**

- \* Discounts only applied to cabinetry
- \* Decorative hardware and countertops sales will apply to dollar volume tier discount only
- \* The Pro Partner discount cannot be combined with other consumer discounts
- † The first full order past the volume tier receives discount.

Example, if a Pro Partner has spent \$49,000 and places a new order for \$7,200, a 10% discount will be applied to that order. Subsequent orders then qualify for the 15% discount.

# Quality

## Drawer Box

Solid 5/8" hardwood with dovetail joints with a captured 1/4" plywood bottom sets the cabinet industry standard for quality American cabinetry providing long lasting strength and durability combined with the beauty of dovetail joinery.



## Square Corners

Integrated 1/2" plywood I-beams secure all four sides of base cabinets. I-beams provide additional strength, helps keep the cabinet square during shipping and installation, and help withstand the weight of countertops.



## Drawer Glides (Runners)

CliqStudios uses industry-leading Blum® drawer guides. Known for high quality, Blum glides are strong to support 90 lbs. The full-extension, undermount glides feature a soft-close mechanism and provide complete access to drawer contents.



## Hinges

Blum® softclose COMPACT BLUMOTION hinges close silently every time and have been certified tested to open and close 25,000 times. 6-way adjustability offers easy adjustments over a lifetime of use.



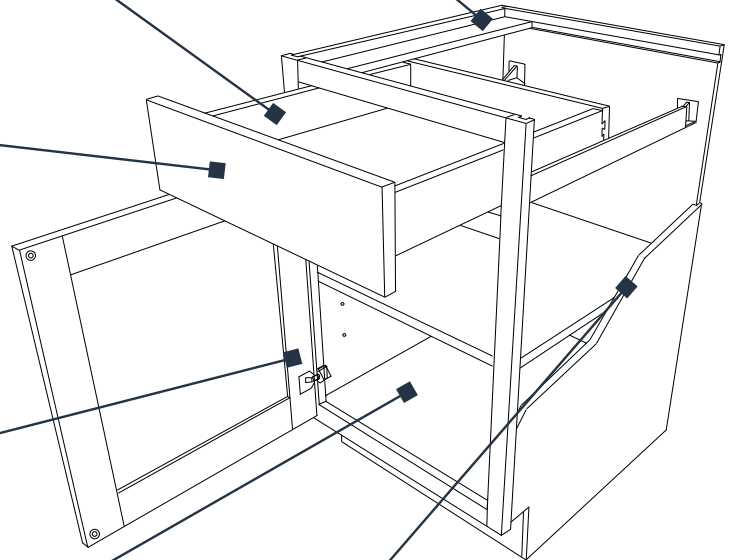
## Cabinet Interior

CliqStudios uses 30-g melamine for cabinet interiors. Melamine wipes clean, is extremely durable, and will not absorb moisture.



## All Plywood Box

CliqStudios offers premium plywood 1/2" sides, 3/8" full-height cabinet back panel and 3/4" full depth shelves. Plywood weighs less, provides additional strength and offers more holding power compared to particleboard.



<b>Sides:</b> 1/2-inch plywood; never particleboard	<b>Drawer Glides:</b> Blum® soft-close, full-extension undermount
<b>Back Panel:</b> 3/8-inch plywood; never particleboard	<b>Hinges:</b> Blum® soft-close, steel, 6-way adjustable
<b>Faceframe:</b> solid hardwood	<b>Shelves:</b> full-depth plywood; never particleboard
<b>Door Construction:</b> Solid hardwood stiles & rails	<b>Customization:</b> Built-to-fit with option to customize
<b>Wood Species:</b> maple, cherry, oak, birch	<b>Assembly:</b> Factory-assembled
<b>Drawer Box:</b> 5/8-inch hardwood; dovetail joints	<b>Shipping:</b> Free shipping on orders over \$2500
<b>Square Corners:</b> I-beam base construction	<b>Warranty:</b> Limited Lifetime warranty
<b>Interior:</b> Easy-to-clean Melamine	

